

2020
PHILANTHROPY
CALIFORNIA
POLICY
SUMMIT




APRIL 20, 2020
LOS ANGELES, CA



ABOUT PHILANTHROPY CALIFORNIA

Philanthropy California is an initiative of Northern California Grantmakers (NCG), Southern California Grantmakers (SCG), and San Diego Grantmakers (SDG). Our combined membership represents more than 600 foundations, corporate funders, philanthropic individuals and families, giving circles, and government agencies who invest billions every year to support communities across the state, the country, and worldwide.



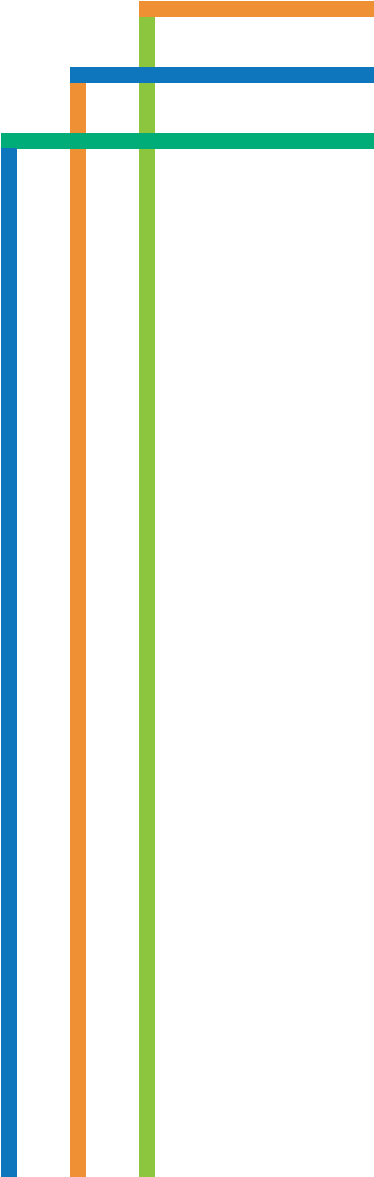


ABOUT THE 2020 PHILANTHROPY CALIFORNIA POLICY SUMMIT

Grantmaking alone isn't enough to address the systems and structures that stand in the way of realizing a just and inclusive California. Philanthropy has the opportunity to amplify community-led initiatives, play an active role in civic engagement, and leverage government collaborations. Together, we can ensure that every Californian has access to equitable opportunities.

Presented in partnership with the California Budget & Policy Center, the 2020 Philanthropy California Policy Summit will immerse leaders in a day-long in-depth look at the latest policies and issues impacting our state. The gathering will be filled with candid and timely conversations about philanthropy's role in changing systems and strengthening communities. Participants will learn of growing opportunities for alignment in public-private collaboration to translate bold visions into powerful impact.

Now you can highlight your organization's leadership at this energetic and solutions-focused summit that brings together 300+ philanthropic and civic leaders in person — plus thousands of community members statewide via our online reach including the conference livestream. Thanks for exploring this high profile opportunity to elevate your brand across California and beyond!



SPONSORSHIP LEVELS AND BENEFITS

	PRESENTING \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	DONOR \$2,500
Industry exclusive recognition	●				
Logo recognition on eblasts (8,000+ subscribers)	●				
Logo & link on websites (14,000+ monthly users and 60,000+ pageviews per month)	●	●	●	●	●
Name recognition on eblasts (8,000+ subscribers)	●	●	●	●	●
Onstage speaking opportunity at breakout session	●				
Recognition as a host of break, or session	●				
Verbal mainstage recognition	●	●			
Logo on conference program and signage	●	●	●	●	●
Complimentary tickets (\$100 early-bird price; \$125 regular price)	8 tickets	8 tickets	6 tickets	4 tickets	2 tickets

A LA CARTE SPONSORSHIP OPPORTUNITIES

LIVESTREAM SPONSOR (EXCLUSIVE) • \$20,000

Extend your presence beyond attendees at the in-person conference with the livestream sponsorship. Keynotes and plenaries will be livestreamed to a general audience (beyond philanthropy), providing visibility to potentially thousands across the entire state of California and anywhere, representing multiple sectors and communities. This sponsorship includes 8 complimentary conference passes.

LIVE CAPTIONING SPONSOR (EXCLUSIVE) • \$7,500

All mainstage speeches will be live captioned as part of SCG's commitment to providing accessibility. Receive recognition for sponsorship of this important tool. This sponsorship includes 4 complimentary conference passes.

LANYARD SPONSOR (EXCLUSIVE) • \$5,000

All attendees receive their name badges on lanyards upon registering and will continue to wear them throughout the conference! Show your support through one of the most visible sponsored pieces within the conference. This sponsorship includes 2 complimentary conference passes.

ICE CREAM SOCIAL SPONSOR (EXCLUSIVE) • \$5,000

This sweet ending to the conference is a much-loved tradition! Treat attendees to an old-fashioned sundae bar as they network for up to an hour after the conference. Branded signage in the networking area will acknowledge your sponsorship. This sponsorship includes 2 complimentary conference passes.

NEW THIS YEAR!

Is there a new sponsorship idea/concept that you have in mind? Contact our team to discuss the sponsorship that most effectively benefits your organization's promotional efforts.

INTERESTED IN SPONSORING THE 2020 PHILANTHROPY CALIFORNIA POLICY SUMMIT?

CONTACT OUR TEAM:

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